



Women's Forum

DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING

A Report on "PROTECTION OF GIRL STUDENTS AGAINST MISUSE OF SOCIAL MEDIA"

1	Name of the Activity/Event	An awareness program on " PROTECTION OF GIRL STUDENTS AGAINST MISUSE OF SOCIAL MEDIA "		
2	Date of Activity/Event	09-06-2022		
3	Organized by/Name of the committee	Department of ECE under Women's Forum		
4	Place of Activity/event	Vishweshwaraya Auditorium, B-Block, NEC Nellore		
5	Resource person/guest/organization	Mrs.G.SUBHADRA DEVI GARU		
6	Timings of Event	3.00 PM TO 5.00 PM		
7	Type of activity/Event	Seminar		
8	Theme	To create Awareness among young Girls		
9	Activity/Event objectives	<ol style="list-style-type: none"> 1. To provide secure life for women 2. To create awareness to girl child about social media 		
9	Participation	Students	Faculty	Total Participation
		Girls	05	65
		60		
10	General remarks	<ul style="list-style-type: none"> • The Resource person were enthusiastic to share their views • There was a good response to this programme 		
11	Enclosures	<ol style="list-style-type: none"> 1. Circular 2. Report with photos 3. Attendance Sheet 		
12	Signature of Incharge/Convener			

The Narayana engineering college, Nellore Department of ECE conducted an awareness program on "Protection Of Girl Students Against Misuse Of Social Media" which was organized by women's forum of the ECE department on 09-06-22 at Vishweshwaraya Auditorium, B-Block, NEC Nellore.

The objectives of this program is that Social media is a **collective term for websites and applications that focus on communication, community-based input, interaction, content-sharing and collaboration**. People use social media to stay in touch and interact with friends, family and various communities.

Businesses use social applications to market and promote their products and track customer concerns.

Business-to-consumer websites include social components, such as comment fields for users. Various tools help businesses track, measure and analyze the attention the company gets from social media, including brand perception and customer insight.

Social media has enormous traction globally. Mobile applications make these platforms easily accessible. Some popular examples of general social media platforms include Twitter, Facebook and LinkedIn.

In business, social media is used to market products, promote brands, connect to customers and foster new business. As a communication platform, social media promotes customer feedback and makes it easy for customers to share their experiences with a company. Businesses can respond quickly to positive and negative feedback, address customer problems and maintain or rebuild customer confidence.

Social media is also used for crowdsourcing. That's the practice of using social networking to gather knowledge, goods or services. Companies use crowdsourcing to get ideas from employees, customers and the general public for improving products or developing future products or services

Parents and teachers alike have been bombarded by claims about the negative impacts of social media on adolescents' mental health. However, recent findings suggest that we have been too quick to jump to conclusions.

Communication has moved online; keeping up with events and maintaining relationships with friends and family is becoming more and more dependent on social media platforms. For many, social media is not only a "social facilitator", but also a source of news. Indeed, a recent survey indicated that a third of US adults often get their news from Facebook. Social media clearly plays a critical role in society today.

Children and adolescents are not only exploring new social terrain in "real life"; they are now also faced with the complex task of communicating and building relationships via multiple social media

platforms. This has led to worries and concerns about cyberbullying and an increase in feelings of loneliness and rejection, in a world where “like” is king. There is certainly some cause for unease about the influence of social media use on teenagers’ mental health, given evidence showing vulnerabilities in adolescents’ brain and social development.

Unfortunately, research on the impact of social media use on teenagers’ mental health has produced unclear evidence, leading to confusion about the best ways to support young people. Many of the studies have benefited from large sample sizes as they are conducted using measures from much broader, previously collected surveys. Large, representative sample sizes are important in making conclusions about the general population of adolescents, however a small correlation in a large dataset is a relatively insubstantial finding.

.In this session **Dr.K.MURALI, HOD** of ECE addressed the gathering and introduced the resource persons, to the gathering. Later the resource persons discussed with the students about the problems faced by women in the society

In this session the resource person shared and discussed her ideas with the students happily

Mrs.SUBHADRA DEVI garu **insisted in her speech that** girl child should be always happy to lead a successful life

She concluded her speech that use social media is to used in a proper manner

PHOTOS



Resource Person Ready For The Program



Mrs.G.Subhadra Devi Garu Interacting With Students



Felicitating Resource Person